

CORPORATE PROFILE

Superior Security
Guards (Pvt.) Ltd.



Founder Member

Guarding with Integrity - Securing with Trust



ABOUT Us

Established in 1988, Superior Security Guards (SSG) is among Pakistan's most trusted private security service providers. With over three decades of experience, SSG has been protecting lives, property, and reputations through a professional network of trained personnel, state of the art equipment, advanced communication systems, and nation-wide coverage. Headquartered in Karachi, SSG operates fully functional regional offices in Lahore, Islamabad, Charsadda, Mirpur (AJK) and Quetta, managing client operations across Sindh, Punjab, Balochistan, KPK, Islamabad Capital Territory, and Azad Kashmir. Our success stems from disciplined ex-armed forces professionals, experienced management and a deep commitment to Reliability, Vigilance and Respect.



OUR VISION, MISSION CORE VALUES

VISION

To be Pakistan's most reliable and technologically equipped private security organization, ensuring safety, peace and confidence for every client we serve.

MISSION

To deliver exceptional, ethical, and proactive one-stop security solutions through continuous training, innovation, and customer partnership.

CORE VALUES

Integrity | Discipline

Agility | Teamwork

Accountability

Professionalism

Respect for Human Life

MESSAGE FROM THE CHAIRMAN & MANAGING DIRECTOR



**“SECURITY IS NOT JUST OUR BUSINESS;
IT’S OUR DUTY TO PROTECT LIVES AND
ENSURE PEACE OF MIND.”**

— M. A. Malik, Chairman & Managing Director —



For over three decades, Superior Security Guards (Pvt.) Ltd. has upheld a reputation built on commitment, reliability, and courage. We take pride in our long-standing relationships with embassies, multinational companies, oil and energy corporations, financial institutions, Industries and other public organizations.

At SSG, we give our commitment to meeting all security requirements of our valued clientele.

Under visionary leadership, SSG continues to grow through modernization, training, and strong ethical foundations. Every guard, officer, and commander is driven by one goal — to ensure every client feels safe, confident and valued.

MILESTONES: _____

1988 -----

- Company established in Karachi.

1990 -----

- 24/7 wireless command centres established

1996 -----

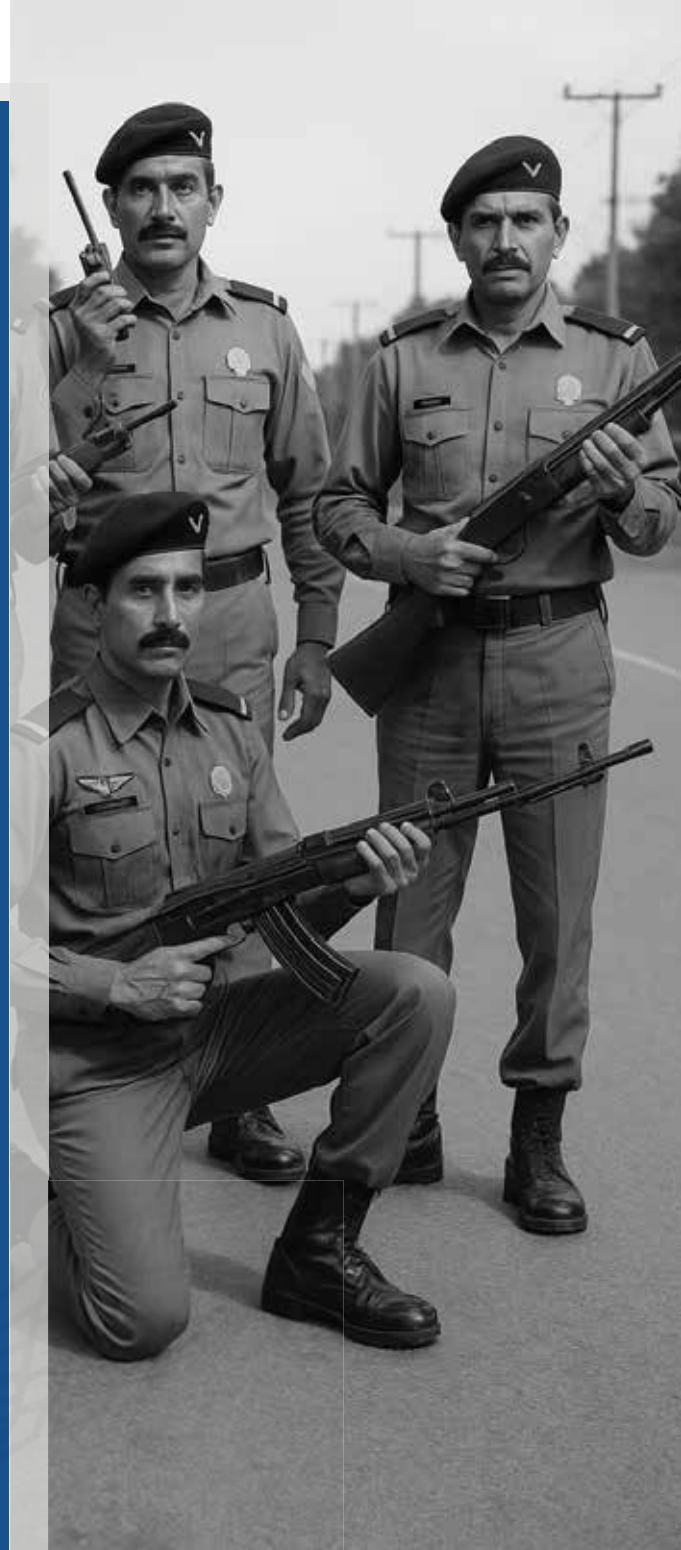
- Expanded nationwide with contracts from PARCO, PSO, Shell, Engro and WAPDA.
- Security provider for Cricket World Cup Pakistan venues.

1997 -----

- Secured Pakistan vs India and Quadrangular Series.

2000–2025 -----

- Digital transformation, training modernization and establishment of quick response centers across Pakistan.



OUR JOURNEY AND LEGACY

Since its inception in 1988, SSG has been a pioneer in Pakistan's private security sector. Our journey began in Karachi with a handful of disciplined guards — today, we manage thousands of trained professionals deployed across the country.



BOARD OF DIRECTORS

MR. MUFFASAR ATTA MALIK

- Founder & Chairman

A veteran entrepreneur and former President of Karachi Chamber of Commerce & Industry (2017-18). Served as **Chairman of All Pakistan Security Agencies Association (APSAA)** multiple times. His leadership has positioned SSG among Pakistan's most respected security companies.

In 1992, he and few others from the industry joined hands and founded APSAA, which is sole representative body of private security industry in Pakistan.

MRS. AFZA MUFFASAR ATTA MALIK

- Director

With extensive experience in corporate finance and compliance, she oversees internal controls, budgeting, and operational accountability. Her strategic insight ensures financial stability and organizational integrity.

CORPORATE PRESENCE

SSG's operations are divided into four regions — **Southern, Central, Federal & Northern, and Western** — managed by retired senior officers from Pakistan's armed forces.

Head Office (Karachi) - DHA, Phase VI

REGIONAL OFFICES:

Southern Region ●

Karachi - DHA Phase 6

Central Region ●

Lahore - DHA, Block-H, Phase I - C

Federal & Northern Region ●

Islamabad - F-8 Markaz
Charsadda - Ittefaq Plaza, Mardan Road

Western Region ●

Quetta - Circular Road

Mirpur (AJK) ●

Mirpur - Opp. Qadri Adda, Main Bus Stand

Upcoming: ●

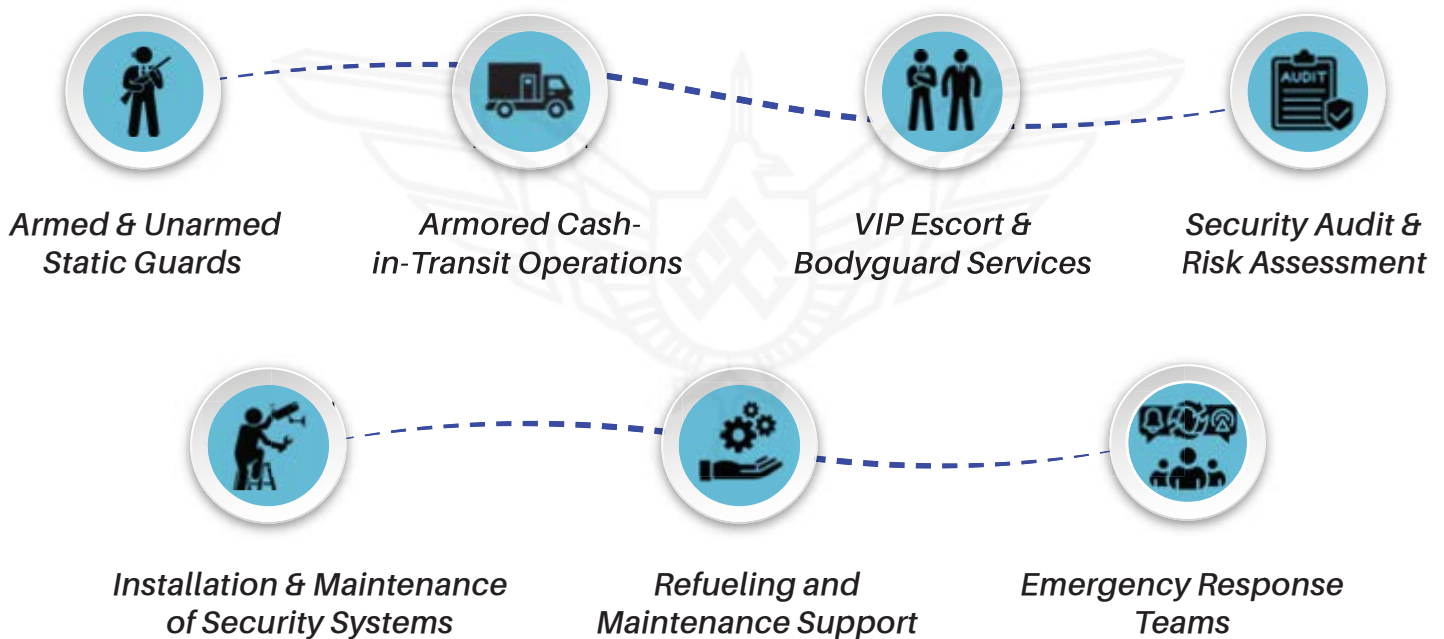
Multan, Faisalabad, Sukkur, Peshawar and Gawadar.





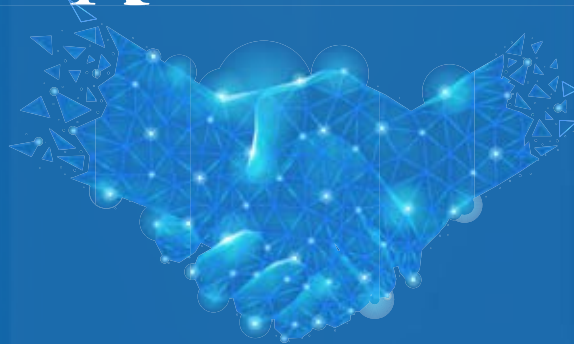
OUR SERVICES

SSG provides end-to-end security solutions across Diplomatic missions, financial institutions, industries, commercial concerns, residential complexes and high net-worth individuals.



Each deployment is backed by centralized command coordination, trained supervisors, and rapid incident-response units.

SPECIALIZED OPERATIONS AND ACHIEVEMENTS



———— **Cricket World Cup 1996** ————

Officially appointed by PILCOM to provide bodyguards and venue security across 5 cities.

———— **Pakistan vs India Series 1997** ————

Selected by PCB for complete nationwide coverage.

———— **Pak-Arab Refinery Ltd. (PARCO)** ————

Continuous service for over 23 years protecting pipelines, pumping stations and refinery.

———— **Pakistan State Oil (PSO)** ————

Multi-location depot and terminal protection nationwide.

———— **WAPDA Hydel Power Project** ————

Secured 52-km-long project with zero-incident record.

———— **Sui Southern Gas Company Limited** ————

80% of its pipelines and installations were protected without a single lapse.

These assignments reflect SSG's capability to manage complex, high-sensitivity operations.



RECRUITMENT AND MANPOWER

SSG's manpower is drawn primarily from the Armed Forces of Pakistan, ensuring discipline, loyalty, and operational excellence. Selection is rigorous — only ex-servicemen with a minimum of 10 years' service, verified character, and medical clearance are considered. SSG also recruits civilians, duly trained and verified for various positions and operations.

ALL RECRUITS UNDERGO:

- Background verification by police and other government agencies.
- Medical & fitness evaluation.
- Data entry into a centralized biometric database to prevent duplication or blacklist re-entry.
- With a current strength of over **2,700 guards**, SSG maintains one of the most credible and verified workforce in the industry.



TRAINING AND PROFESSIONAL DEVELOPMENT

SSG EMPHASIZES CONTINUOUS LEARNING

Every new recruit attends a three-week foundation course covering:

Modern security & surveillance techniques.

Guard duties & reporting.

Use of weapons, detectors, and fire-fighting tools.

Psychological conditioning & public dealing.

Use of equal or minimum force.

SSG is among the few companies authorized by the Government of Sindh to operate an in-house training facility and firing range, complemented by refresher courses at APSAA Training Schools.



SAFETY AND EMERGENCY PROTOCOLS

OUR STAFF ADHERES TO STRICT SAFETY & EMERGENCY SOPs:

Mandatory protective gear and weapon-safety training.

Hourly OPS room communication via VHF/FM network or other means.

Fire & health emergency readiness.

First-aid response and immediate evacuation procedures.

No-smoking and controlled weapon handling zones.

These procedures ensure consistent compliance with client and regulatory safety standards.

EQUIPMENT AND TECHNOLOGY

SSG continuously invests in modern tools to maintain operational superiority.

SECURITY EQUIPMENT:



Licensed firearms (shotguns, rifles, pistols).

Under-carriage security mirrors.



Handheld and walk-through metal detectors (Garrett USA).

COMMUNICATION SYSTEMS:

Dedicated PTA-approved radio frequencies for each region.



Motorola wireless sets (fixed, mobile, handheld).

SUPPORT EQUIPMENT:

protective gear and safety devices issued to every deployed guard.





COMMUNICATION NETWORK

Our **24/7 Operation Rooms** at Karachi, Lahore and Islamabad coordinate through a dedicated wireless network. This network enables instant backup, client communication, and **liaison** with **Police, Fire Brigade, Bomb Disposal**, and **Ambulance Services** during emergencies.

Each control room maintains daily logs, duty rosters, and real-time status of every deployed guard.



FLEET AND LOGISTICS

SSG owns a fleet of patrol and armored vehicles ensuring mobility and immediate response.

FLEET SNAPSHOT:

Armored Vans (Ford Econoline) for cash transit.

4x4 Hilux Vigo, Revo, Suzuki & Shehzore for patrol duties.

Double-Cab pickups and motorcycles for rapid response.

Each vehicle is equipped with communication sets, first-aid kits, and GPS tracking.



INSURANCE AND RISK MANAGEMENT

To ensure total client confidence, SSG maintains comprehensive insurance coverage through EFU General Insurance Co. Ltd.

COVERAGE INCLUDES:

Infidelity of guards and supervisors.

Public liability up to **PKR 500,000** per incident (extendable).

Accidental death cover for employees (PKR 500,000 per person).

Complete insurance of weapons, equipment and vehicles.



EMPLOYEE WELFARE AND BENEFITS

**At SSG, we believe in
caring for those who
protect others.**

WELFARE INITIATIVES:

- Annual increments and incentive bonuses.
- Interest-free loans for emergencies.
- Guard-of-the-Year awards in every region.
- Family assistance for deceased staff members.

Our welfare policies have resulted in exceptional staff retention and long-term loyalty.



CLIENTELE OVERVIEW

With more than 260 esteemed clients, SSG proudly serves a wide range of sectors:

Embassies & Diplomatic Missions

Industrial & Manufacturing

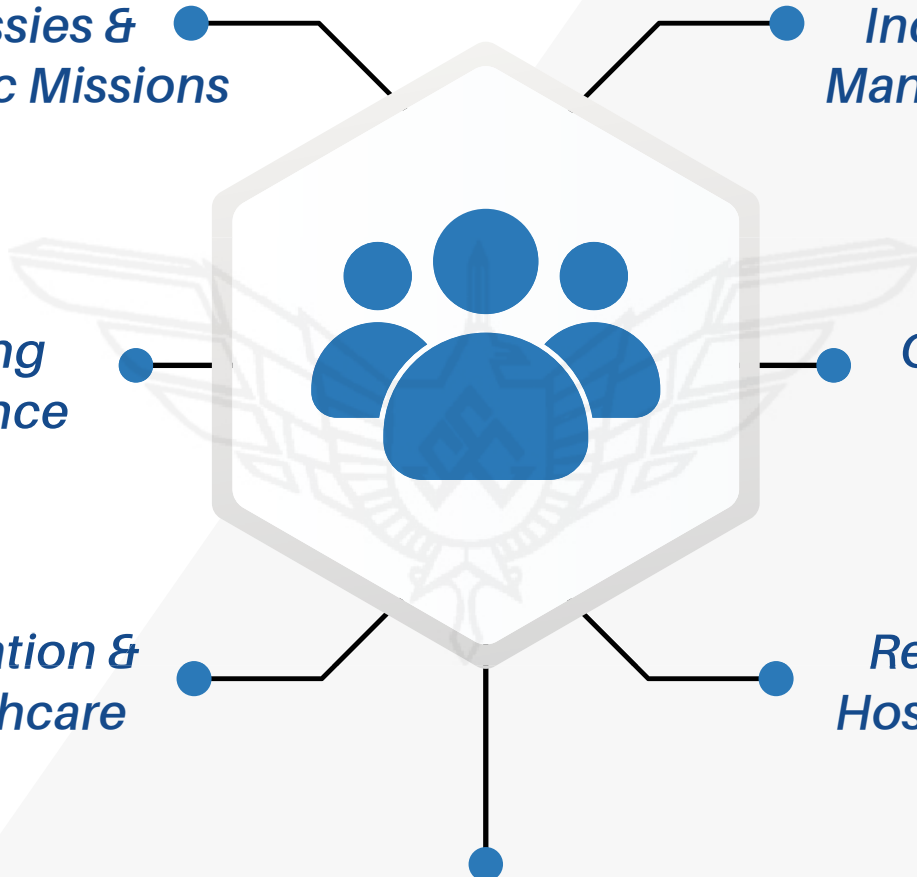
Banking & Finance

Oil, Gas & Energy

Education & Healthcare

Retail & Hospitality

Telecommunication & Technology





KEY CLIENTS

Selected prestigious clients include:

Bank Islami Pakistan Ltd.

Pak-Arab Refinery Ltd. (PARCO)

Pakistan State Oil (PSO)

Engro Chemical Pakistan Ltd.

Shell Pakistan Ltd.

Indus Motor Company Ltd.

Pakistan Cricket Board (PCB)

Novartis Pharma

Procter & Gamble Pakistan

Royal Embassy of Saudi Arabia

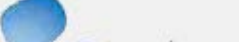
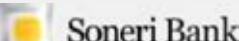
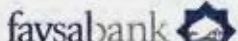
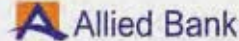
Askari Bank Ltd.

Muller & Phipps Pakistan

Abudawood Pakistan

K-Electric (K.E)

OUR CLIENTS



CLIENT TRUST AND ENDORSEMENTS



"We have always found Superior Security Guards to be dependable, professional, and vigilant."

- ENGRO PAKISTAN LTD.

"Their operational discipline and quick response make them a preferred partner for high-risk facilities."

- PAKISTAN STATE OIL COMPANY LTD.

*Such testimonials affirm our reliability,
discretion and consistent service excellence.*

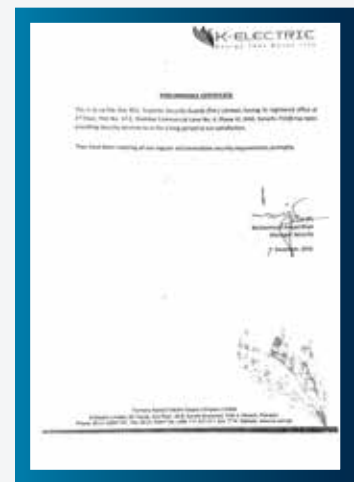
PERFORMANCE CERTIFICATES



United Bank Ltd.



*Royal Consulate
General of Saudi Arabia*



K-Electric (K.E)



United Bank Ltd.



*Muller & Phipps
Pakistan Ltd.*



Bank Islami Pakistan Ltd.

CORPORATE GOVERNANCE AND COMPLIANCE



SSG OPERATES UNDER COMPLETE LEGAL AND FISCAL COMPLIANCE:

- ---

 Licensed by Ministry of Interior, Government of Pakistan and all Provincial Governments ●
- ---

 Registered with Income Tax, EOBI, and Social Security Institutions ●
- ---

 All Provincial Revenue Authorities i.e., SRB, PRA, BRA, KPRA ●
- ---

 Compliant with Excise & Taxation and provincial labor laws ●
- ---

 Periodic internal audits to maintain financial transparency and accountability ●

LICENSES AND AUTHORIZATION

SSG IS LICENSED AND AUTHORIZED TO OPERATE ACROSS PAKISTAN BY:

- Ministry of Interior & Narcotics Control,
Government of Pakistan
- Governments of Sindh, Punjab,
Balochistan and KPK
- Chief Commissioner, Islamabad Capital
Territory
- Azad Jammu & Kashmir Administration
- Pakistan Telecommunication Authority
(PTA) for wireless communication
- Home Department, Sindh – Use of
Emergency Lights/ Sirens on emergency
response vehicles/motorcycles
- Home Department, Sindh – Indoor Firing
Range Authorization



FINANCIAL STRENGTH AND STABILITY

SSG maintains strong financial credibility supported by consistent business growth, multi-year contracts, and transparent banking relations.

BANKING PARTNERS:

Askari Bank Ltd.

Bank Islami Pakistan Ltd.

Bank Alfalah Ltd.

Allied Bank Ltd.

Our audited performance and timely payroll systems reflect our commitment to financial integrity.



QUALITY AND OPERATIONAL EXCELLENCE

We follow stringent internal quality assurance protocols inspired by ISO 9001:2015 standards.



Each operational and training process is documented, monitored and reviewed regularly to ensure:

Professional conduct on-site.

Zero-incident operations.

Continuous skill improvement.

Client feedback integration into training modules.

FUTURE OUTLOOK

With the evolution of modern threats, SSG is investing in digital surveillance, AI-based monitoring systems, ERP Solution and cyber-physical security integration.

EXPANSION PLANS INCLUDE:

*Nationwide
rapid-response units.*

*Smart monitoring dashboards for
corporate clients.*

*Upgrading guard uniforms and
equipment to international standards.*

*SSG's future is focused on
Innovation | Integrity
Office Network Expansion*



OUR COMMITMENT

We measure success not in contracts won, but in trust earned. Every project reflects our mission to protect people, safeguard property, and uphold peace with pride.

YOUR SAFETY IS OUR HONOR
AND OUR HONOR IS OUR
IDENTITY

Superior Security Guards



SSG House, 3rd Floor, Plot # 17-C, Shahbaz Commercial
Lane-4, DHA, Phase-VI, Karachi - 75500

Regional Offices:

Lahore | Islamabad | Quetta | Charsadda | Mirpur

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